



MIAMI: State of the City Profile

CENSUS / DEMOGRAPHIC INFORMATION

Miami Consolidated Metro Area (surrounding cities).....	3,876,380
Miami Primary Metro Area (surrounding counties).....	2,253,362
Miami-Dade County.....	2,253,362
City of Miami.....	362,470

Racial composition of Miami-Dade County: white (70%), black (20%), Asian (1%), Other (9%), two or more (4%) **ETHNICITY:** Hispanic (of any race) 57%

DRUG SITUATION & PREVALENCE

- **YOUTH PREVALENCE:** 2001, 1999 and 1997 youth survey showed Miami rates for marijuana consumption are well below the National Averages for Lifetime Use, Current Use, and use before age 13. Overall, use among youth is below the national average.
- **ARRESTEES:** - Miami is not currently an ADAM site. In 2002 it was reported that 6,123 arrests were drug related.
- **DEATHS:** Medical Examiner data shows a steady increase in drug deaths from 1999 (167) to 2001 (239). Cocaine accounted for approximately 75% of drug deaths in 2001.
- **ER MENTIONS (1994-2001):** heroin increased 546%, marijuana increased 171%, cocaine increased 69%, meth increased 237%, MDMA increased 9,100%.
- **DRUG TYPE:** Crack is the most serious widely abused drug and is locally processed; meth is an emerging problem. MDMA continues to be an increasing threat to youth.

FEDERAL DOLLARS ('01 / '02)

- SAPT Block Grant:
\$12.0M / \$12.6M
- CSAP Discretion:
\$742K / \$1.5M
- CSAT Discretion:
\$3.6M / \$3.1M

TREATMENT UTILIZATION & CAPACITY

- 60 treatment providers in the city of Miami
- 51 outpatient departments as a treatment modality
- Drug Testing: Dade County School District Officials report that a drug testing policy has been terminated under pressure from the ACLU.
- Two drug courts in Miami have been in operation for over two years and one juvenile drug court has recently been implemented.

MEDIA CAMPAIGN

- Advertising: \$2.0M total plus pro bono value match
 - \$1.4M share of national buy
 - \$316K multicultural advertising
 - \$334K local general market
- Non-Advertising:
 - MJ Press Conference (9/17/02)
 - MJ Roundtable (11/14/02)

PREVENTION Miami Coalition

- Miami Coalition for Safe & Drug-Free Communities
- The Unity Coalition

LAW ENFORCEMENT

- Miami Police Department reported 7,196 drug arrests in 2001
- Miami International Airport is the busiest airport in the United States for international cargo and is used extensively as an entry point for narcotics in bulk shipments.
- South Florida is a major international transportation nexus, accounting for 40% of the nation's trade with Central America, 35% of the trade with the Caribbean and 17% of the trade with South America.
- HIDTA: South Florida